



Avocados from Mexico IS THE ONLY BRAND OF AVOCADO AVAILABLE 365 DAYS A YEAR

In the mountains of Mexico lies magical state of Michoacán. With its rich volcanic soil, abundant rainfall and sunshine, and a consistent climate – Michoacán is the only place in the world where avocados can be grown and harvested 365 days a year.

It's also the home of Avocados From Mexico, the only avocado brand that's always in season.



Market share

Avocados From Mexico is the only avocado brand that grows and imports avocados 52 weeks of the year. Every week, Mexico imports an average of 42 million pounds of avocados to the United States.



Avocados From Mexico is the leading brand in terms of avocado volume, with an annual market share of 80%.



In the last quarter of the year (October, November, December), Avocados From Mexico is almost the only brand available for purchase. The brand has 97% of the OND market share, with some weeks during this quarter where it reaches 100% of the avocado market share.

THERE'S NO BIG GAME PARTY WITHOUT Avocados from Mexico

During the Big Game season, the Avocados From Mexico brand takes the lead again. It's responsible for 95% of avocado sales during this season.

In the week leading up to the 2020 Big Game, we imported a record total of 74 million pounds of fruit for game time – that's a lot of guacamole!

